From the Manager...
It’s a matter of principle

Cooperative businesses are guided by a set of seven common principles which apply to any type of cooperative whether it be electric, telephone, credit unions, supply cooperatives or the many other businesses organized as cooperatives. The seventh principle of cooperatives dictates that we must have concern for our community and as such, we are driven by that principle to work for the sustainable development of our community.

Recently, members of our cooperative who reside in the Richland County area have been hearing a variety of reports relating to the overall condition of the community. Some reports deal with Richland County, some with the City of Richland Center and yet others are more broadly aimed at southwest Wisconsin, but they all have the single thread of financial concern. In each case, the potential solutions to such concerns are as varied as the number of people you ask. Some suggest a focus on reducing expenses and others suggest a focus on increasing revenue, or some combination thereof. If you listen to enough people, there will be so many ideas that it soon becomes impossible to sort out what is reasonable and what isn’t.

As a cooperative we have a strong focus on our community and as our primary mission we strive to provide energy in a cost-effective fashion which in turn helps our members grow and prosper—without that, the lack of available energy or the cost of it could be an impediment to growth and prosperity. But that is only our primary effort, there are a host of other ways we working to develop a strong community and for too long those efforts have gone on in relative obscurity.

We’ve helped dozens of new and existing businesses grow and expand. Several years ago, we became the intermediary lender for a USDA Revolving Loan Fund and prior to that we operated a loan program in part made possible by Dairyland Power

(continued on page 3...)
The Transition Energy solar project is officially online. We realize this has been a long process and we thank you for your patience. This has been a learning process for all parties involved. The project was brought online on Tuesday, January 24. Since that time the solar panels have produced 24 megawatt hours which equates to 1,854 gallons of gasoline not being used, 422 trees planted and 11,946 gallons of water not being used.

We have currently sold 200 subscriptions to Transition Energy. There are still plenty of subscriptions to be sold if you would like to purchase. Based on your energy usage you may be able to purchase 1-10 subscriptions. Please stop by the REC offices to learn how many subscriptions you are eligible for. We don’t want you to miss out on this opportunity.

If you are interested in the solar production for the day, week, month, year or even lifetime be sure to check out our website at www.rec.coop. Click on the Transition Energy tab (pictured). This will take you to our Transition Energy page where you will find frequently asked questions, a live camera feed, and the production chart of Transition Energy that frequently updates (pictured.)
Cooperative. Over $500,000 has been used to help businesses expand and develop. Some have been major employers and others are just small entrepreneurs. The assistance we have provided has ranged from a few thousand dollars to over $100,000.

Our programs have helped new businesses by connecting them with resources such as business planning, financial advisors, legal assistance and more. Our being involved has often resulted in costs that ranged from free to deeply discounted rates. In many cases, we’ve connected entrepreneurs with others that have already started a business to help the new business learn and avoid common mistakes.

Whether you are an entrepreneur looking to make the next step, an existing business with expansion desires, or even threatened by the same financial concerns as many like you, please feel free to contact us to see some of the options we can offer. We can be anything from a simple listening ear for your ideas to a full-fledged partner in helping develop and grow your business, and in turn our community.

We recognize that we alone cannot create the growth that our community must find to solve the financial woes of a rural community that is struggling due to lack of growth, but we can be a substantial part of helping find answers. We must be, it’s a matter of principle.

As always, if you have comments or questions please feel free to contact me by phone at our office or by email to sclark@rec.coop.
Electric Grills

Spring is officially here! Which means outdoor activities are among us. Hopefully it will be the end of the winter blues as well. The perfect way to get into the spring spirit is preparing that grill for the first time of the season. Food always seems to taste better off the grill. However, there can be plenty of work with preparing your grill for the first time. Whether it is charcoal or gas there is always maintenance that will need to be done. If you are looking for a way to avoid that hassle why not stop in REC offices and check out our inventory of Meco electric grills. We have two different styles of cart grills that allow for easier transport and maneuverability. We also carry more compact style grills that sit on a tabletop surface. It is hard to beat the ease of an electric grill. Be sure to stop into Richland Electric Cooperative to check them out!